

From: ian savage
Sent: 04 April 2016 11:51
To: [REDACTED]
Subject: Copyright Infringement

All

I would like to remind you that if you are taking a picture from the web or any social media site (Facebook, twitter etc.) you need to check we have the relevant permissions to use the image before it is published.

We have recently had a few claims through for payment for images we have used, both online and in print, that have been downloaded without the copyright holder's permission being granted.

We now have to pay the copyright holder our going rate (which is £10-£50) for an image if we use it without permission in the first instance and if the holder decides to take the matter further we often settle out of court in the region of £100-£200.

Copyright claims for image use are growing and we are frequently finding ourselves paying for images that we would not normally consider paying for. We need to be sure that we do not use a photo unless we have cleared it and know that we have the right to use it.

If you are in doubt about any downloaded image, please make sure you have it checked by a senior manager before using.

Thanks
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